bloomberg.com

Strategy Buys $2.54 Billion of Bitcoin, Most Since November 2024

Matt Haldane

~1 Minute

April 20, 2026 at 12:39 PM GMT

Updated on

April 20, 2026 at 2:10 PM GMT

Takeaways by Bloomberg AI Subscribe

Michael Saylor's Strategy Inc. bought $2.54 billion in Bitcoin over the previous seven days, marking the digital asset treasury company's largest acquisition of the original cryptocurrency since November 2024.

The purchases made in the week ended April 19 were primarily funded through the sale of $2.18 billion of STRC, or Stretch, perpetual preferred shares, according to a US Securities and Exchange Commission filing Monday. The remainder was financed through the sale of common shares.